

"The City of Grapevine has received multiple complaints regarding the sign in question. We share the sentiment that the profane language on the sign is inappropriate and objectionable. That being said, the U.S. Supreme Court's ruling in Reed v. Town of Gilbert has left the City hamstrung in its ability to address the offensive profanity on the sign. The City of Grapevine takes pride in the fabric of its neighborhoods and works diligently to protect them. We would hope that the spirit of decorum and neighborhood friendliness would prevail. However, to date, the property owner has not relented even in response to objections." – City of Grapevine Attorney Matthew Boyle